

# RENA RELAN

## SERVICE PACKAGES

### **BUSINESS CONSULTANCY & BRAND DEVELOPMENT**

#### **Overseas business support in various industries**

- Planning & Designing
- A-Z Set up support incl. translation, taxes, finance, intl. regulations, lawyers, admin using a high end team of experts
- High End Networking & Media to raise awareness
- Trouble-shooting and Internal Communication to improve performance
- Internal translator & representative of CEO, owners
- Recruitment and Staff Hiring
- Project based

**FEES:** Depending on project & timelines, starting from £450 + VAT daily / monthly fees negotiable

### **ENTERTAINMENT/MODELLING/REPRESENTING BRANDS**

- Representative of the brand (incl. Agent services)
- Production & Styling
- Hiring staff and recruitment
- Translation
- Admin & Finance using a high end team of experts
- High End Networking & Media to raise awareness

**FEES:** Depending on project & timelines, starting from £1000 + VAT daily / weekly and monthly fees negotiable

### **MC EVENTS**

- Highly educated in Japanese, Indian tradition & internationally (UK, USA)
- Production & Styling
- Hiring staff and recruitment where needed
- Translation
- High End Networking & Media to raise awareness where needed

**FEES:** Depending on project & timelines, starting from £1500 + VAT daily

## CLIENTS PORTFOLIO (non exhaustive list):

### **Brands:**

The Japanese government, Embassies, Consulate Generals

ANA Airline, Aman Hotel, Audi, Bottega Veneta, Bruno Magli, Bvlgari, Callaway Collection, Carolina Herrera, Cartier, Chloe, Christian Dior, Coach, Dentsu, Dianne von Furstenberg, Diesel, DKNY, Ducati, Elly Lilly, Emilio Pucci, FDCI Wills Lifestyle India Fashion Week, Furla, Giorgio Armani, GUCCI, Gitanjali (Indian jewelry), Hard Rock Cafe, Honda, H&M, Hugo Boss, Hunter, Jean Paul Gaultier, Jo Malone, Kavita Bhartia (Indian), Kenzo, Kobe Collection, Lacoste, Maserati, Michael Kors, Mizuno, Moet Hennesy Group, Moncler, Nestle, Oakley, Oriental Hotel (now Crowne Plaza), P&G, Prada, Ralph Lauren, Roberto Cavalli, See by Chloe, Salvatore Ferragamo, S.T.Dupont, Swarovski, Tori Butch, Trussardi, RDZYN (Indian), Tokyo Fashion Week, Tokyo Collection, Tommy Hilfiger, Uniqlo, Vivianne Tam, Wolford, Yamaha, etc.

TV Channels: ESPN, FOX, GOLF channel, Luxury TV, MTV, NHK (national channel,) NIHON TV, etc.

Radio Channels: Inter FM, J-wave,

Magazines: Body Plus, Elle, Glamorous, Numéro Tokyo, WWD, Regina, Vogue, 25ans, etc.

### **Clients Profile:**

Government (not only of Japan but other countries,) Restaurant owners, Cosmetic brands, Beauty & Hair salons, Fashion accessories and Apparel owners, Investment firms, bankers, doctors, lawyers and investors, CEO's, MD's, board presidents, etc.

Worldwide known musicians, bands, performers, actors, TV presenters, productions, athletes, artists, PR agents, AD Agencies, designers, stylists, models, magazine editor in chiefs, writers, editors, cameramen, fixers, coordinators, stylists, illustrators, translators, socialites, and many celebrities.

## RENA RELAN PROFILE

(Stage name RENA)

- High End Business Consultant & Media personality in Japan, India and UK
- MC for Events closely linked to the Japanese government, Embassies and high-end brands incl. translating in Japanese and English
- Nominated for the Ambassador for Kyoto International Tourism
- Representative and Spokesperson for India in Japan
- Exclusive network of high-end individuals & celebrities from Japan, USA, Europe and India
- Network at Ex *Elite Model Management* Japan, now *Name model management*
- Life & Work Style expert using her direct experience in a range of industries, cultures and genres
- Highly educated internationally
- Experienced in both traditional Japanese companies and the Entertainment industry internationally
- **Ceenar International Co., Ltd.** – Founder / Managing Director for UK / Executive Director for Japan, Entertainment Management & Consulting (Overseas Business Support)

### EDUCATION AND SKILLS:

- BA in Art
- UCLA, UV Vermont, Parsons School of Design, Boston University, Clark University
- Fluent in Japanese and English / Understanding of Hindi
- Learnt Painting, ceramic, photography, video production, art history, fashion coordination, psychology, Piano, Flute, Violin, Soccer, Softball, Golf, Bollywood dance, traditional Indian dance, speed reading.
- License holder of traditional tea ceremony in Japan originated from Kyoto (Urasenke)
- Real estate in the U.S.
- Insurance agent license in Japan